

# Why Audio Description and What's Next

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# Overview

- What Audio Description (AD) Means for the Blind and Deaf-Blind Community
- Role of AD for Accessibility and Inclusion
- Latest in AD Research

# AD and the Community



- Blind and Deaf-Blind people are diverse.
  - Degree of sensory loss
  - When acquired
  - Cultural and communication background
- Need for accessible, inclusive and supportive environment.

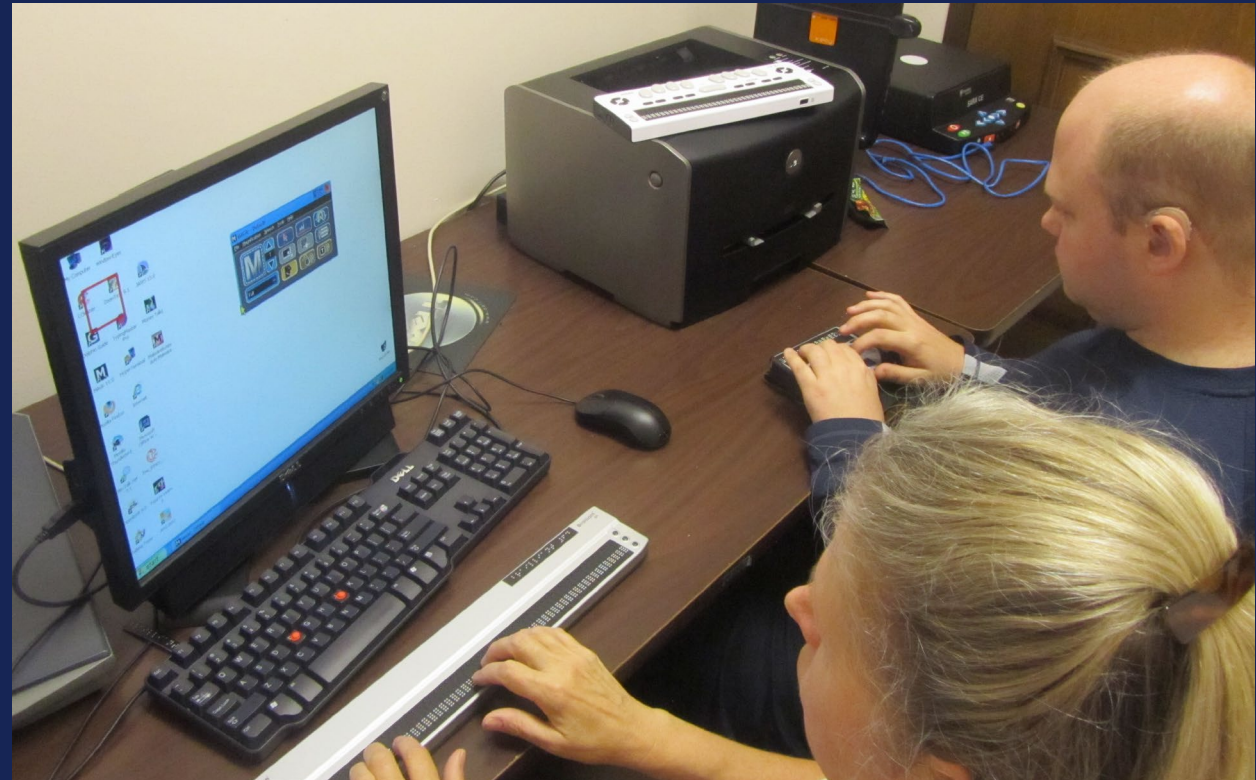
# Accessibility and Inclusion

- Ensuring equitable access to public resources requires a holistic approach.
  - Physical access
  - Sensory access
  - Cognitive engagement
- Need to use a variety of tools.
  - Tactile, interpreters, captioning, AD, etc.



# HKNC Current Research

- Use research to support inclusion of Deaf-Blind people.
  - Awareness
  - Information
  - Mobility
  - Communication





# AD Research Questions

- How can AD be integrated with innovative technologies such as haptics, GPS and smart devices?
- What role does AD play across the entire span of an event, place or activity?
- How do you audio describe the physical environment to enhance mobility and sense of place?

# This has been a presentation by the Helen Keller National Center

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We hope this information has been helpful.

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