

Why Audio Description and What's Next

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AD and the Community



- Blind and DeafBlind people are diverse.
 - Degree of sensory loss
 - When acquired
 - Cultural and communication background

Accessibility and Inclusion

- Ensuring equitable access to public resources requires a holistic approach.
 - Physical access
 - Sensory access
 - Cognitive engagement
- Need to use a variety of tools.
 - Tactile, interpreters, captioning, AD, etc.





Current Research

- Goal: Use research on audio description, support inclusion, and high quality of life.
- Goal: Improve the quality of audio description so that it is useable and impactful.



AD Research Questions

- What is the best way to describe portraits and people?
 - Race
 - Gender
 - Age
 - Disability
- How does the context of what we are describing effect how best to describe it?
 - Brochures
 - Presentations
 - Creative Works
 - Live Action

This has been a presentation by the Helen Keller National Center

We hope this information has been helpful.

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