Why Audio Description and What’s Next

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October, 2021
AD and the Community

- Blind and DeafBlind people are diverse.
  - Degree of sensory loss
  - When acquired
  - Cultural and communication background
Accessibility and Inclusion

- Ensuring equitable access to public resources requires a holistic approach.
  - Physical access
  - Sensory access
  - Cognitive engagement
- Need to use a variety of tools.
  - Tactile, interpreters, captioning, AD, etc.
Current Research

• Goal: Use research on audio description, support inclusion, and high quality of life.
• Goal: Improve the quality of audio description so that it is useable and impactful.
AD Research Questions

• What is the best way to describe portraits and people?
  • Race
  • Gender
  • Age
  • Disability
• How does the context of what we are describing effect how best to describe it?
  • Brochures
  • Presentations
  • Creative Works
  • Live Action
This has been a presentation by the Helen Keller National Center

We hope this information has been helpful.

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